USING CONTENT EXPLORER

WHAT DO YOU WANT TO DO?
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LEARN ABOUT CONTENT EXPLORER
Single access point to all content

Content Explorer is a set of web-based pages that provide information on all major financial markets for any type of asset. It is the “one stop shop” for all Thomson Reuters content:
• The Home page provides you with information tailored to your job role as well as the most pertinent tools you need.
• Guides provide you with an intuitive way to discover Thomson Reuters content.
• Views give you all the in-depth content on financial instruments, countries, and commodities.
• Search allows you to find content, calculators, models, monitors, news, insider videos, people, and commentaries.

Content Explorer is therefore your starting point for finding content tailored to your needs. The navigation pane on the left side is designed to give you instant and in-depth information on sections like Asset Classes, News, and Support.

Find the data you want
There is a vast amount of information available to you in Thomson Reuters Eikon, covering every asset class in every part of the world. There are two simple ways to find the specific data you are interested in:
• Search
• Content Explorer
EXPLORE FINANCE WITH CONTENT EXPLORER

Leverage Content Explorer information for competitive advantage

Content Explorer is all about empowering you as a user and helping you leverage information into your workflow with a few simple clicks.

Content Explorer provides quick and easy navigation through layers of data and tools specific to your context by offering two different top-down approaches to finding data. You can browse pages by country and by asset class.

Incorporate information into your workflows

You can browse through content like never before, and on your journey you will find useful related information that you can easily incorporate into your workflows. As you drill down Content Explorer pages, View real-time links are available for quick access to live pop-up windows (Quotes, Quote Lists, Charts, News, etc.) that you can easily insert in your Flex documents or save to your Favorites for later use.

Once you insert windows, you can drag and drop them to create new panes or stack them on top of an existing window to maximize the use of the available screen size.

See Create Your First Document for more information.

Explore by asset class

Try exploring Content Explorer yourself:

1. From the navigation pane, select an asset class and a type of instrument, for example Fixed Income > Government, to see an instant overview of the market. From here you can click any of the available View real-time links to display Quotes, Quote Lists, Charts, News, etc.
2. Click Market Data and Tools to view key data and access tools, such as Calculators and Models.
3. Click any instrument link to obtain more in-depth information. Thomson Reuters Eikon takes you to the most pertinent view for the given instrument.

You can switch to a different asset class by choosing Asset Classes from the menu bar. The navigation remains the same throughout, so it’s easy to go wherever you want.
FIND DATA AND INFORMATION

High-speed intuitive Search

Thomson Reuters Eikon provides a powerful and intuitive Search that enables you to find all the data you need to leverage your business-critical decisions. You can rapidly and easily find real-time data, in-depth information on issues and issuers, news, people, and pre-defined displays such as Quick Charts, Models, or Tradeweb prices.

Run general keyword or code-based searches, or advanced criteria-based searches to find data relevant to your specific needs. You can also search for lists and portfolios.

Increase efficiency by saving frequently used searches or adding them to Favorites. Filter results, export result lists to Microsoft Excel or Quote List, or navigate further to more information on the topic. See the Search online help for details.

Examples of search keywords
- Company names or common abbreviations: microsoft, Vodafone, ibm
- Descriptive terms: Comex copper, vodafone common stock
- Standard industry codes: Ticker, ISIN, Cusip, Sedol, WERT etc.
- Specific and partial codes: US45920QDY70, MSFT, etc.
- Ticker, coupon, and maturity: VOD >+7.5%, VOD 2012, VOD 3.625% 2012 etc.
- TBA syntax: FNMA >5.5 < 9%, Fannie Mae TBA 2011 etc.
- TBA agency names or acronyms: Fannie Mae, Ginnie Mae1, GNMA1 etc.
- “insider” for all today's Insider videos
- “models” for a list of Models
- “calculators” for a list of Calculators
- Names of countries for access to country guides

Types of search available

You can run different types of searches in Content Explorer.
- Search All: a comprehensive search across categories, asset classes, news, commentaries, people, and local files. This is the quickest way to find data.
- Targeted Search: a search limited to one data category (news, commentary, people, or local files). Click Go to access these targeted searches.
- Advanced Search: criteria-based searches for different asset classes, portfolios, and news.

Get maximum data with Search All

Search All in Content Explorer is an exhaustive search and provides a maximum of data relevant to the search keyword.

Using Advanced Search

Advanced Search displays assets and instruments that meet various financial and industrial criteria, and returns news and information on a selected asset.

1. Click in the Content Explorer tab to open Search All.
2. Click Advanced Search.
3. Select an asset class and a type of instrument. For example: Fixed Income > Bond Repos.
4. Enter your criteria and run the search.
   You can filter, analyze, and refine the results further.
5. Click on an instrument to display the information in a Content Explorer.
WANT TO LEARN MORE?

To find more information on how Content Explorer can work for you, see Thomson Reuters Eikon Content Explorer online help.

To find more information on how to use Search, see Thomson Reuters Eikon Desktop online help.

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